



CHAIRBIZ
SEATING PEOPLE



Furniture Solutions for Eco Sensitive Interiors

Chairbiz is a unique Australian company focussed on seating and table solutions. Our vision is to provide product at the forefront of technology and innovation, with an emphasis on the latest design trends and ergonomic research.

Our commitment to innovation and being industry leaders extends to environmental care and quality as the need to maximise furniture sustainability. Increasingly our activities and products are being developed to demonstrate a higher level of environmental performance.

We understand that the market is going through unprecedented change in terms of environmental awareness and buying behaviour. We also recognise that there is a critical need for companies like Chairbiz to act responsibly in an informed and robust way.

This demands that we make a successful connection between design quality, improved environmental performance and market desire. This connection will be a key driver as we move forward in developing, implementing and refining our sustainability program.

Chairbiz believes that incremental but meaningful steps towards a greener future are essential. As a dynamic and expanding company which sources, markets and supplies furniture nationally, we are also highly creative in how we deal with the market and in particular the architecture and design community.

Innovation is at the core of what we do in terms of furniture design and how we market and deliver our products. Chairbiz was an early adopter of smart online technologies to help make the sourcing, specification and purchasing process effective and efficient.

Our strong on-line presence and methods directly contribute towards reducing materials consumption and all the associated environmental impacts related to paper and printing based solid waste, as well as energy and greenhouse gas emissions.

In simple terms, Chairbiz has been at the forefront of sustainable consumption and dematerialisation for several years. Why print catalogues if there is a more sustainable option that is user-friendly, convenient and helps customers to also minimise their environmental impacts.

Chairbiz is committed to working up a comprehensive and noteworthy sustainability program over the next three years and beyond. We have already commenced the journey, but plan to reinforce our products, processes and activities with even more innovation environmental credentials and features.



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In particular Chairbiz will:

- **Develop and implement detailed Design for Disassembly (where technically relevant) guidelines to ensure an increasing number of our products can achieve maximum credits under the Green Star Office Interiors rating tool administered by the Green Building Council of Australia.**
- **Develop and implement detailed Design for Modularity (where technically relevant) guidelines to ensure an increasing number of our products can achieve maximum credits under the Green Star Office Interiors rating tool advocated by the Green Building Council of Australia.**
- **Develop and implement a detailed product life cycle management service to help ensure all of our products can achieve maximum credits under the 'Product Stewardship' requirements specified in the Green Star Office Interiors rating tool advocated by the Green Building Council of Australia. Our Product Stewardship activities will also be underpinned by a strong social justice objective with a view to making recovered and recycled product available at no cost to charitable organizations and other worthwhile social projects.**
- **Develop and implement 'Furniture Sustainability Procurement' (FSP) Guidelines to help ensure that suppliers and their furniture products are increasingly in compliance with leading-edge EcoDesign and production methods, as well as compliant with specific Green Star rating tool requirements as specified by the Green Building Council of Australia. Priority will be given to suppliers who have an EMS that is certified to ISO14001.**
- **Develop and implement an 'office care' initiative to minimise priority environmental impacts associated with our showroom and administrative activities. We will follow the Office Care Guide prepared by Fuji Xerox Australia. This initiative will effectively represent an 'Environmental Management System' for Chairbiz's showroom facilities in Melbourne and Sydney.**
- **Purchase Green Power for all electricity needs associated with our showrooms and administrative offices.**
- **Subscribe to Greenfleet (or Landcare CarbonSmart) to offset our carbon emissions associated with vehicle travel.**
- **Purchase carbon offsets when travelling with Qantas and/or Virgin Blue.**



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These initiatives reflect a sample of what and how Chairbiz is and will continue to undertake over the coming months and years.

Chairbiz also acknowledges that the market and sustainability are not static issues. Our sustainability program will evolve and improve to reflect best practice EcoDesign, life cycle (cradle to cradle) thinking, emerging standards and rating tools, market needs and authoritative scientific research related to product-oriented environmental impacts and issues.

Our sustainability policies and programs will be informed by key external factors as well as internal energy, enthusiasm and commitment from management. As a result this policy statement will change and improve over time, and we are always interested in what our customers and stakeholders have to say.

Furniture sustainability is a team effort and your feedback is welcome and encouraged.

**Approved April 2008
Chairbiz Pty Ltd**